# Printed Secure Unique ID Tag

The Ambrosus Printed Secure Unique ID Tag is the base to serialization of raw or finished products. The electronic printing technology offers low prices and high scalability to tag previously untaggable products

## FEATURES

### FULLY PRINTABLE
Cheap and easy to integrate in existing manufactures due to the absence of electronics in tag

### SCALABLE
Unique IDs available in a range of 64 bits

### SECURE
Patented technology and designs

### REDUCE COSTS
Tagging costs reduced ten-fold

### INTEGRATION
Integration into Transport Units much facilitated

### NEW USE CASES
Opens new use cases for products with low added value

# DESCRIPTION

The Ambrosus Printed Secure Unique ID Tag was developed and patented to give the possibility to manufacturers to tag previously untaggable products, because it was too expensive and required steps that were hard to implement in existing supply chains. The technology has shown that it is possible to exclude any electronics from tags and with them all pick-and-place steps and glues, and print electromagnetic resonators in only one layer and encode up to 64 bits. Different substrates can be used or the tags can be directly printed on packages.
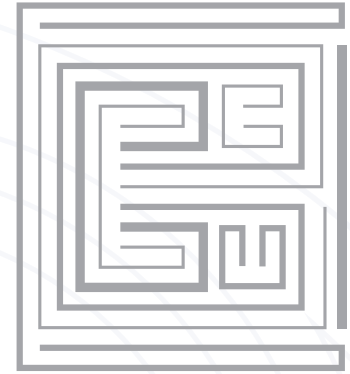
# READER

To be able to understand what is encoded in the Ambrosus Printed Secure Unique ID Tag a new type of High Frequency reader is developed. This reader will be easily integrable in existing production lines without modifications, just by adding a stand-alone casing and a deported antenna that will do all the work.

# TECHNICAL DATA

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| Available unique tags | 64 bits (18 quintillion or $18 \times 10^{18}$) |
| Manufacturing | Conductive Ink printing |
| Available formats | Tags and seals |
| Materials | Metallic Conductive Inks, and in the future Conductive Polymers (Eco-friendly) |
| Substrates | Paper or PET, PVC, etc. |
| Price | 10 times cheaper than usual RFIDs |
| Size | Approximately 50 x 50 mm |
| Thickness | 1 layer of printed ink |
| Frequency range | 800 MHz - 3 GHz |

AMB-TRACE — AMB-EDGE-GATEWAY — AMB-NET — AMB-DASH